

## **Mark Skrocki**

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Currently seeking a career opportunity that will allow my talent, experience, and ability to provide new and exciting creative communication solutions.

### **Work Experience:**

I am a graphic design professional with years of experience in business-to-business, consumer and retail advertising, sales promotion, and website design.

I'm currently responsible for creative direction, concept, design, art direction, layouts, final art, graphics. I can provide design assistance to others, as well as preparing jobs to go directly to production suppliers and clients.

### **Software Experience:**

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat, Microsoft Word & PowerPoint

### **Education:**

John Carroll University Technology Center, Web Developer Certificate  
Cooper School of Art, Cleveland OH

### **Employment:**

#### ***Present***

*Sabre Custom Publishing Group* – Art Director—Concept, design, art direction and production for client communication solutions for business-to-business, sales, retail, displays, logos, branding, packaging, trade shows and web.

#### ***Past***

*Dunbar Pitcher* – Art Director—Concept, design, art direction and production for consumer, business-to-business, sales, retail, displays, logos, branding, packaging, trade shows and web.

*Rose Advertising* – Senior Graphic Designer—Concept, design, art direction and production for consumer, business-to-business, sales and retail displays, job estimating, managed project schedules and associated budgets.

*Meldrum & Fewsmith* – Art Director—design, concept and art direction for major clients and other art directors. Provided training and support to art personnel on software.

*Griswold | TADC* – Art Director | Assistant Studio Manager—Responsible for providing graphic design and layout assistance, training, and support to agency art directors. Managed workflow and production artists as Assistant Studio Manager.

*Gregory Marketing Communications* – Art Director—design, concept, art direction and production for clients and other art directors.

*Katzan Studios* – Graphic Artist | Assistant Art Director—finished art and to aid other studio staff in layout design, technical drawings, layout indications and illustration.

**Past & Present Clients:**

American Woodmark  
Beckett Corporation  
Black & Decker  
Cedar Point  
Continental / General Tire  
Dutchboy  
Ferro  
Firestone  
Flood Company  
General Electric  
Glidden  
Horizon Savings  
Krylon  
Libby  
Lincoln Electric  
Lubrizol  
LTV Steel  
Mr. Coffee  
Martin Senour Paints  
Ohio Educational Credit Union  
Parker  
Rally's  
Reliance Electric  
Revco  
Rubbermaid  
Sachs  
Sealy  
Sherwin Williams  
Sherwood Scuba  
The Leprechaun Foundation  
Waste Management  
White-Westinghouse